

INVOICE



WSFA
12 East Delano Ave.
Montgomery, AL 36105
Main: (334) 288-1212
Billing: (334) 288-1212

www.wsfa.com

Billing Address:

PinPoint Media, Inc (B)
Attention: Accounts Payable
1707 Osage St, Ste 103
Alexandria, VA 22302

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 1793305-1 | 08/13/17 | August 2017 | 07/31/17 - 08/07/17 |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|---------------|--------------|
| WSFA | Ryan Eddins | HRP-Washingto | National |

| Advertiser | Product | Estimate Number |
|----------------------------|--------------------|-----------------|
| POL/Strange, Luther/R/Sen: | STRANGE for Senate | 809 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/04/17 - 08/07/17 | 1793305 | 08759552 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| 9915283 | 62 | 78 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------------|----------------|-----------------------|----------------|----------------|-------------|-------------|
| 1 | 08/04/17 | 08/04/17 | ALABAMA LIVE @ 11A | 11-1130Am | ----1-- | :30 | 1 | \$30.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ----1-- 1 \$30.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WSFA | F | 08/04/17 | 11:29 AM | ALABAMA LIVE @ 11A | 11-1130Am | :30 | DMSCLS1710H | \$30.00 NM |
| 2 | 08/04/17 | 08/04/17 | ALABAMA LIVE @ 1130 | 1130A-12P | ----1-- | :30 | 1 | \$30.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ----1-- 1 \$30.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WSFA | F | 08/04/17 | 11:55 AM | ALABAMA LIVE @ 1130AM | 1130A-12P | :30 | DMSCLS1710H | \$30.00 NM |
| 3 | 08/04/17 | 08/04/17 | WSFA 12 News at Noon | 12-1230pm | ----1-- | :30 | 1 | \$100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ----1-- 1 \$100.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WSFA | F | 08/04/17 | 12:14 PM | WSFA 12 News at Noon | 12-1230pm | :30 | DMSCLS1710H | \$100.00 NM |
| 4 | 08/04/17 | 08/04/17 | JUDGE JUDY 1ST RUN | 330-4p | ----1-- | :30 | 1 | \$60.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ----1-- 1 \$60.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WSFA | F | 08/04/17 | 3:42 PM | JUDGE JUDY 1ST RUN | 330-4p | :30 | DMSCLS1710H | \$60.00 NM |
| 5 | 08/04/17 | 08/04/17 | WSFA 12 NEWS AT 4P | M-F 4-430P | ----1-- | :30 | 1 | \$60.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 ----1-- 1 \$60.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |

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| POL/Strange, Luther/R/Sen | STRANGE for Senate | 809 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------------------|----------------|--------------------------|------------|----------------|-------------|-------------|
| 5 | 08/04/17 | 08/04/17 | WSFA 12 NEWS AT 4P M | M-F 4-430P | ----1-- | :30 | 1 | \$60.00 | NM |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 | WSFA | F | 08/04/17 | 4:30 PM | WSFA 12 NEWS AT 4PM | M-F 4-430P | :30 | DMSCLS1710H | \$60.00 NM |
| 6 | 08/04/17 | 08/04/17 | WSFA 12 NEWS AT 4P M | M-F 430-5P | ----1-- | :30 | 1 | \$75.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 07/31/17 08/06/17 ----1-- 1 \$75.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 | WSFA | F | 08/04/17 | 4:51 PM | WSFA 12 NEWS AT 4PM | M-F 430-5P | :30 | DMSCLS1710H | \$75.00 NM |
| 7 | 08/04/17 | 08/04/17 | WSFA 12 News at Five | 5-530pm | ----1-- | :30 | 1 | \$185.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 07/31/17 08/06/17 ----1-- 1 \$185.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 | WSFA | F | 08/04/17 | 5:15 PM | WSFA 12 News at Five | 5-530pm | :30 | DMSCLS1710H | \$185.00 NM |
| 8 | 08/04/17 | 08/04/17 | Today in Alabama 530a | 528am-6am | ----1-- | :30 | 1 | \$100.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 07/31/17 08/06/17 ----1-- 1 \$100.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 | WSFA | F | 08/04/17 | 5:37 AM | Today in Alabama 530a | 528am-6am | :30 | DMSCLS1710H | \$100.00 NM |
| 9 | 08/04/17 | 08/04/17 | WSFA 12 News at Six - MF | 6-630pm | ----1-- | :30 | 1 | \$350.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 07/31/17 08/06/17 ----1-- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 | WSFA | F | 08/04/17 | 6:28 PM | WSFA 12 News at Six - MF | 6-630pm | :30 | DMSCLS1710H | \$350.00 NM |
| 10 | 08/04/17 | 08/04/17 | Today In Alabama | 6a-7a | ----1-- | :30 | 1 | \$175.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 07/31/17 08/06/17 ----1-- 1 \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 | WSFA | F | 08/04/17 | 6:31 AM | Today In Alabama | 6a-7a | :30 | DMSCLS1710H | \$175.00 NM |
| 11 | 08/04/17 | 08/04/17 | NBC Today Show | 7-9am | ----1-- | :30 | 1 | \$115.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 07/31/17 08/06/17 ----1-- 1 \$115.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 | WSFA | F | 08/04/17 | 8:29 AM | NBC Today Show | 7-9am | :30 | DMSCLS1710H | \$115.00 NM |
| 12 | 08/04/17 | 08/04/17 | NBC Today 2 | 9-10am | ----1-- | :30 | 1 | \$50.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 07/31/17 08/06/17 ----1-- 1 \$50.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 | WSFA | F | 08/04/17 | 9:56 AM | NBC Today 2 | 9-10am | :30 | DMSCLS1710H | \$50.00 NM |

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| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 1793305-1 | 08/13/17 | August 2017 | 07/31/17 - 08/07/17 |

| | | |
|---------------------------|--------------------|------------------------|
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> |
| POL/Strange, Luther/R/Sen | STRANGE for Senate | 809 |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---------------------------|----------------|---------|--------|----------------|----------|------|
| 12 | 08/04/17 | 08/04/17 | NBC Today 2 | 9-10am | ----1-- | :30 | 1 | \$50.00 | NM |
| 13 | 08/07/17 | 08/07/17 | ALABAMA LIVE @ 11A | 11-1130Am | 1----- | :30 | 1 | \$30.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$30.00 | | | | | | | | | |
| <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSFA M 08/07/17 11:06 AM ALABAMA LIVE @ 11A 11-1130Am :30 DMSCLS1710H \$30.00 NM | | | | | | | | | |
| 14 | 08/07/17 | 08/07/17 | ALABAMA LIVE @ 1130 AM | 1130A-12P | 1----- | :30 | 1 | \$30.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$30.00 | | | | | | | | | |
| <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSFA M 08/07/17 11:55 AM ALABAMA LIVE @ 1130AM 1130A-12P :30 DMSCLS1710H \$30.00 NM | | | | | | | | | |
| 15 | 08/07/17 | 08/07/17 | WSFA 12 News at Noon | 12-1230pm | 1----- | :30 | 1 | \$100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$100.00 | | | | | | | | | |
| <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSFA M 08/07/17 WSFA 12 News at Noon 12-1230pm :00 \$100.00 NM <div>Credited</div> | | | | | | | | | |
| 16 | 08/07/17 | 08/07/17 | JUDGE JUDY 1ST RUN | 330-4p | 1----- | :30 | 1 | \$60.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$60.00 | | | | | | | | | |
| <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSFA M 08/07/17 3:59 PM JUDGE JUDY 1ST RUN 330-4p :30 DMSCLS1710H \$60.00 NM | | | | | | | | | |
| 17 | 08/07/17 | 08/07/17 | WSFA 12 NEWS AT 4P M | M-F 4-430P | 1----- | :30 | 1 | \$60.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$60.00 | | | | | | | | | |
| <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSFA M 08/07/17 4:24 PM WSFA 12 NEWS AT 4PM M-F 4-430P :30 DMSCLS1710H \$60.00 NM | | | | | | | | | |
| 18 | 08/07/17 | 08/07/17 | WSFA 12 NEWS AT 4P M | M-F 430-5P | 1----- | :30 | 1 | \$75.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$75.00 | | | | | | | | | |
| <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSFA M 08/07/17 4:50 PM WSFA 12 NEWS AT 4PM M-F 430-5P :30 DMSCLS1710H \$75.00 NM | | | | | | | | | |
| 19 | 08/07/17 | 08/07/17 | WSFA 12 News at Five | 5-530pm | 1----- | :30 | 1 | \$185.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$185.00 | | | | | | | | | |
| <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WSFA M 08/07/17 5:23 PM WSFA 12 News at Five 5-530pm :30 DMSCLS1710H \$185.00 NM | | | | | | | | | |

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| Advertiser | Product | Estimate Number |
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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---------------------------|----------------|---------------------------|----------------|----------------|-------------|-------------|
| 20 | 08/07/17 | 08/07/17 | Today in Alabama 530a | 528am-6am | 1----- | :30 | 1 | \$100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$100.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WSFA | M | 08/07/17 | 5:40 AM | Today in Alabama 530a | 528am-6am | :30 | DMSCLS1710H | \$100.00 NM |
| 21 | 08/07/17 | 08/07/17 | WSFA 12 News at Six - MF | 6-630pm | 1----- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$350.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WSFA | M | 08/07/17 | 6:10 PM | WSFA 12 News at Six - MF | 6-630pm | :30 | DMSCLS1710H | \$350.00 NM |
| 22 | 08/07/17 | 08/07/17 | Today In Alabama | 6a-7a | 1----- | :30 | 1 | \$175.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$175.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WSFA | M | 08/07/17 | 6:52 AM | Today In Alabama | 6a-7a | :30 | DMSCLS1710H | \$175.00 NM |
| 23 | 08/07/17 | 08/07/17 | NBC Today Show | 7-9am | 1----- | :30 | 1 | \$115.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$115.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WSFA | M | 08/07/17 | 8:39 AM | NBC Today Show | 7-9am | :30 | DMSCLS1710H | \$115.00 NM |
| 24 | 08/07/17 | 08/07/17 | NBC Today 2 | 9-10am | 1----- | :30 | 1 | \$50.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/17 08/13/17 1----- 1 \$50.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WSFA | M | 08/07/17 | 9:54 AM | NBC Today 2 | 9-10am | :30 | DMSCLS1710H | \$50.00 NM |
| 25 | 08/05/17 | 08/05/17 | NBC Saturday Today Show | 6-8am | -----1- | :30 | 1 | \$45.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -----1- 1 \$45.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WSFA | Sa | 08/05/17 | 6:59 AM | NBC Saturday Today Show | 6-8am | :30 | DMSCLS1710H | \$45.00 NM |
| 26 | 08/06/17 | 08/06/17 | NET NBC Sunday Today Show | 7-8a | -----1 | :30 | 1 | \$45.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/17 08/06/17 -----1 1 \$45.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WSFA | Su | 08/06/17 | 7:25 AM | NET NBC Sunday Today Show | 7-8a | :30 | DMSCLS1710H | \$45.00 NM |
| 27 | 08/06/17 | 08/06/17 | NET NBC Meet The Pres | 8-9a | -----1 | :30 | 1 | \$45.00 | NM |
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|---|------------|----------|---------------------------------------|----------------|--------------------------|----------------|----------------|-------------|--------------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|----------|----------|----|----------|----------|------------------------|-------------|----------------|--------|--------------------|------|----------|---|------|----|----------|----------|--------------------------|-----------|-----|-------------|--------------------|----|----------|--|--|--|--|--|--|--|--|--|--|
| 27 | 08/06/17 | 08/06/17 | NET NBC Meet The Pres 8-9a s | | -----1 | :30 | 1 | \$45.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Su</td><td>08/06/17</td><td></td><td>NET NBC Meet The Press</td><td>8-9a</td><td>:00</td><td></td><td>\$45.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WSFA | Su | 08/06/17 | | NET NBC Meet The Press | 8-9a | :00 | | \$45.00 | NM | Credited | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WSFA | Su | 08/06/17 | | NET NBC Meet The Press | 8-9a | :00 | | \$45.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 28 | 08/06/17 | 08/06/17 | WSFA News Sunday AM 9-930a | | -----1 | :30 | 1 | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/31/17</td><td>08/06/17</td><td>-----1</td><td>1</td><td>\$20.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Su</td><td>08/06/17</td><td></td><td>WSFA News Sunday AM</td><td>9-930a</td><td>:00</td><td></td><td>\$20.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 07/31/17 | 08/06/17 | -----1 | 1 | \$20.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WSFA | Su | 08/06/17 | | WSFA News Sunday AM | 9-930a | :00 | | \$20.00 | NM | Credited | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/31/17 | 08/06/17 | -----1 | 1 | \$20.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WSFA | Su | 08/06/17 | | WSFA News Sunday AM | 9-930a | :00 | | \$20.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 29 | 08/04/17 | 08/04/17 | WSFA 12 News at Ten - 10-1035pm MF | | ----1-- | :30 | 1 | \$275.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/31/17</td><td>08/06/17</td><td>----1--</td><td>1</td><td>\$275.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>08/04/17</td><td>10:21 PM</td><td>WSFA 12 News at Ten - MF</td><td>10-1035pm</td><td>:30</td><td>DMSCLS1710H</td><td>\$275.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 07/31/17 | 08/06/17 | ----1-- | 1 | \$275.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WSFA | F | 08/04/17 | 10:21 PM | WSFA 12 News at Ten - MF | 10-1035pm | :30 | DMSCLS1710H | \$275.00 | NM | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/31/17 | 08/06/17 | ----1-- | 1 | \$275.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WSFA | F | 08/04/17 | 10:21 PM | WSFA 12 News at Ten - MF | 10-1035pm | :30 | DMSCLS1710H | \$275.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 30 | 08/04/17 | 08/04/17 | INSIDER, THE | 130-2p | ----1-- | :30 | 1 | \$30.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/31/17</td><td>08/06/17</td><td>----1--</td><td>1</td><td>\$30.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>F</td><td>08/04/17</td><td>1:59 PM</td><td>INSIDER, THE</td><td>130-2p</td><td>:30</td><td>DMSCLS1710H</td><td>\$30.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 07/31/17 | 08/06/17 | ----1-- | 1 | \$30.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WSFA | F | 08/04/17 | 1:59 PM | INSIDER, THE | 130-2p | :30 | DMSCLS1710H | \$30.00 | NM | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 07/31/17 | 08/06/17 | ----1-- | 1 | \$30.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WSFA | F | 08/04/17 | 1:59 PM | INSIDER, THE | 130-2p | :30 | DMSCLS1710H | \$30.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 31 | 08/07/17 | 08/07/17 | Today in Alabama 430a m | 430-5a | M----- | :30 | 1 | \$5.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/07/17</td><td>08/13/17</td><td>M-----</td><td>1</td><td>\$5.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>M</td><td>08/07/17</td><td>4:50 AM</td><td>Today in Alabama 430am</td><td>430-5a</td><td>:30</td><td>DMSCLS1710H</td><td>\$5.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 08/07/17 | 08/13/17 | M----- | 1 | \$5.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WSFA | M | 08/07/17 | 4:50 AM | Today in Alabama 430am | 430-5a | :30 | DMSCLS1710H | \$5.00 | NM | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 08/07/17 | 08/13/17 | M----- | 1 | \$5.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WSFA | M | 08/07/17 | 4:50 AM | Today in Alabama 430am | 430-5a | :30 | DMSCLS1710H | \$5.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total Spots | | | | | | | 28 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Payment Terms 30 Days

| | |
|--------------------------|-------------------|
| <u>Gross Total</u> | \$2,960.00 |
| <u>Agency Commission</u> | \$444.00 |
| <u>Net Amount Due</u> | \$2,516.00 |

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.